

Moreover Technologies gives you a complete, steady diet of business intelligence that goes way beyond RSS.

RSS feeds are growing in both quantity and quality, but they provide only a slice of the [complete online and social media pie](#). The key is not to keep up with RSS; it's to go beyond it—to keep your reputation and competitive edge well-nourished.

RSS + Moreover Technologies = complete nutrition.

Moreover Technologies offers non-RSS-based harvesting technology with our industry-leading Metabase XML incorporating both semantic metadata and geodata.* RSS feeds provide essential nutrients, which are fortified by Moreover Technologies' total "food groups:" 500,000 news articles from 32,000-plus sources daily and 750,000 blog/social media posts daily from 320,000-plus sources in our White List** about virtually every industry—reviewed, filtered, and refined.

Moreover Technologies harvests the cream of the crop.

Metadata online media monitoring tags include feed rank, feed order, outbound links, feed categories, feed language, categories, stock tickers, generator and publishing platform. This enables us to harvest the cream of the crop—the freshest and best information made accessible through your desired search/delivery requirements. Our [rapidly-increasing social media repository](#) also indexes with this effective process used to conduct online media monitoring since 1998.

Supplement with high-potency vertical search.

To meet social and media monitoring challenges tied to a specific industry, special interest group, country, language or other highly-focused target, we offer a [total solution](#)—articles spanning 800 industries and special interest groups, 100-plus countries, and 50 languages.

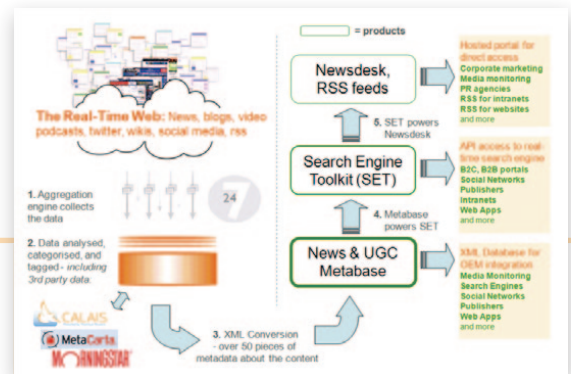
Nutrients go everywhere they're needed.

Moreover Technologies also facilitates scheduled distribution of collected business intelligence across the enterprise with professional email alerts/media monitoring news updates and customizable HTML newsletters.

RSS offers limited selection. Moreover Technologies gives you a complete cornucopia of content, prepared just the way you like it.

Further information

For further information, and to request a product demonstration or access to a live trial, please contact us through contact@moreover.com or visit www.moreover.com.



Our clients and benefits tell the rest of the story.

"They're constantly looking for new social media sources and integrating them into their offerings. In turn, we're able to pass on these vital conversations sources to our clients."

Alecia O'Brien, Director of Marketing, dna13, Media Monitoring and PR software

"...excellent content, easy-to-use interface and full integration with our intranet were key to acceptance with minimal effort required for change management and end-user training."

Rossen Roussev, Head of External Intelligence at Royal Dutch Shell

Benefits of harvesting beyond RSS:

Expansive. Our news and social media indexing is much more expansive than RSS. Non-RSS-based harvesting lets you go places you can't go with RSS alone—such as corporate websites, government news sites, and international organization news sites.

Responsive. Your requests are our commands. We meet very specific customer requests for obscure and niche business intelligence—breaking news and information that's way out of the mainstream (as well as tapping completely into the mainstream).

Comprehensive. Take advantage of a wide range of business intelligence indexing options—enabling "one-stop shopping" instead of contracting with multiple providers.

Convenient. We combine all social media and online news results into one convenient portal/document report.

Vertical. Our coverage spans 800 industries and special interest groups, 100-plus countries, and 50 languages.

Focused. In-depth tagging enables us to give you exactly what you need—no more, no less.

*Semantic metadata in partnership with OpenCalais, and geodata in partnership with MetaCarta

**White List consists of filtered and refined social media results. The total repository is 12 million sources