

moreover technologies ● ● ●
more news more social more often



Power business information services and web applications with real-time blogs and social media.

- **Indexing over 320,000 spam-free social media sources**
All major blogging platforms covered including *Wordpress, LiveJournal, Blogger, TypePad, MySpace Blogs*. Also, microblog sites such as *Twitter* and *FriendFeed*; video sharing via *YouTube* and other sites; forums including *Neowin* and *DigitalSpy*; consumer reviews through *Amazon* user reviews and the like; wikis encompassing *Wikimedia Foundation* sites, and photo sharing through *Flickr* and *SmugMug*, among others.
- **Categorized and data enriched**
Analyzed and categorized by rank, language, platform, vertical, source and more
- **Delivered in Web-standard XML**
Standardized data for clear-cut integration into practically any application environment
- **Client-side data storage for complete control**
Seamlessly include and deploy the social media links exactly as your application requires
- **Powered by Weblogs.com**
Data streams are channeled through Weblogs.com, one of the Web's largest ping servers, run by Moreover Technologies

Data Sheet:

Moreover Social Media Metabase

Moreover Technologies' Social Media Metabase (formerly UGC Metabase) provides near-real-time, round-the-clock monitoring of blogs, podcasts and other [user-generated content](#) sources, and delivers them to customers in a single XML data stream.

Customers can use Social Media Metabase to index, search, analyze and monitor current posts from thousands of worldwide social media sources daily, and power a variety of applications, from media monitoring to corporate communications to search engines and portals.

Global coverage, near-real-time delivery, and deep metadata enrichment give clients a service to truly harness and engage the global growth of online opinion, commentary and buzz.

Near-real-time posts from thousands of social media sources

Moreover Technologies' proprietary indexing technology continuously monitors 320,000-plus social media sources for all the latest posts. Powered by Weblogs.com, one of the Web's largest ping servers, the Social Media Metabase collates the data into a single index, covering all the major blogging/podcast platforms, including but not limited to: *WordPress, LiveJournal, TypePad, Blogger, Movable Type, MySpace Blogs, Microsoft Spaces, Canal Blog, Community Server, Podomatic*, and many more.

Moreover Technologies also covers such microblog sites such as *Twitter* and *FriendFeed*; video sharing via *YouTube* and other sites; forums including *Neowin* and *DigitalSpy*; consumer reviews through *Amazon* user reviews and the like; wikis encompassing *Wikimedia Foundation* sites, and photo sharing through *Flickr* and *SmugMug*, among others.

Categorized, ranked and enriched with metadata

Each social media post in the Social Media Metabase feed is analyzed, categorized and tagged with additional metadata, allowing customers to intelligently index, sort and serve the links in their products and applications. A single post can have as many as 35 different pieces of data attached to it, including:

- 1-to-10 ranking, plus individual rankings within the index
- Industry and topical categorization of the blog or other type of report and its posts
- Publishing platform (e.g. Wordpress, LiveJournal, etc.)
- Extracted list of links referenced in the post
- Language of the feed and its posts
- Media type, such as podcast
- Extracted mentions of companies including stock ticker data

continued

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Contact Moreover:

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Delivered in a single data stream via a simple API

Clients access the Metabase XML feed through standard HTTP calls over the Web, scheduled at regular intervals to receive all the latest posts since the previous call. The (RESTful) API for calling the Metabase is simple and provides all the data in a single feed, eliminating multiple feed calls and complex interactions.

Because the data is delivered in Web-standard XML, it can be readily indexed by practically all search and database technologies, from where it can be deployed into virtually any application environment.

The screenshot shows the 'moreover' logo at the top left and a 'Logout' link at the top right. Below the logo is the title 'UGC Metabase Source List' with a refresh icon and the text 'Total Feeds: 300,549. Last Updated: 03 Nov 09 09:43'. There are several filter tabs: 'Alphabetical', 'Category', 'Platform', 'Ranking', 'Language', 'Media Type', 'Country', and 'Search Feeds'. Below these is a long list of platform names including Amazon.com, b2evolution, blip.tv, Blog CFC, Blog Spirit, BlogEngine, Blogger, Blogsmith, Blogware, Canal Blog, Community Server, Dotclear, Expression Engine, FeedCreator, FeedForAll, Flickr, Graffiti CMS, Hautefort, Hipcast, Joomla!, Lemont Dream, Liberated Syndication, LiveJournal, Loudblog, MediaWiki, Movable Type, MySpace, Newtelligence, Nucleus CMS, Other, Over Blog, phpFeedCreator, Pixelpost, PoBBean, Podomatic, Posterous, Publish Me, ReInvented Software, Serendipity, Smugglug, Squarespace, Subtext, Text Pattern, Tumblr, TypePad, vBulletin, Vimeo, Windows Live Spaces, WordPress, and YouTube. Below the filters is a table with columns: 'Feed Code', 'Rank', 'Source', and 'Last Post Date (GMT)'. The table shows 'Showing 1 - 476 of 476 Results' and 'Page: 1 | Next | Last'. The first few rows of the table are:

Feed Code	Rank	Source	Last Post Date (GMT)
99098381	8	- Kasia S's Customer Reviews	02 Nov 09 21:46
95989508	8	A. Dent's Customer Reviews	02 Nov 09 17:27
99098221	8	A. Gammlil's Customer Reviews	01 Nov 09 21:26
99098251	8	A. Ross' Customer Reviews	03 Nov 09 05:22
95989296	8	A. Stagg's Customer Reviews	03 Nov 09 01:26
99098389	8	A. Woodley's Customer Reviews	20 Oct 09 13:26
99177199	8	A.Trendi HungarianBookstore.com's Customer Reviews	15 Sep 09 05:36
60839393	9	Adrienne Zurub's Amazon Blog	11 Sep 09 23:25
99097808	8	Alan Caylow's Customer Reviews	02 Nov 09 21:42
95985128	8	Alejandra Vernon's Customer Reviews	20 Oct 09 19:31
99098195	8	Alice in Wonderland's Customer Reviews	02 Nov 09 21:43
99098197	8	Alyssa A Lappen's Customer Reviews	27 Oct 09 23:30
99097783	8	Amanda Richards' Customer Reviews	27 Oct 09 03:26
122174	10	Amazon Daily	03 Nov 09 08:33
88943573	8	Amazon Toy Time's Blog	31 Oct 09 19:19
122032	7	Amazon.com Bookstore's Blog	02 Nov 09 20:33
99098342	8	Amos Lassen's Customer Reviews	03 Nov 09 01:31
99179192	8	Andrew McCaffrey's Customer Reviews	13 Sep 09 02:09
99098315	8	Andrew S. Rogers' Customer Reviews	17 Sep 09 01:54
99098216	8	Andy Orrock's Customer Reviews	02 Nov 09 23:25

Moreover Social Media Metabase Screen Shot

Spam-free list of 320,000-plus social media sources... and counting

Unfortunately the blogosphere is awash with spam sites. That's why Moreover Technologies has carefully compiled a list of 320,000-plus spam-free user-generated content sources including the Web's most-read bloggers. Known as the Moreover Technologies White List, it lists the sources by platform, category and ranking, so customers can see exactly what is covered.

Social Media Metabase + News Metabase = Complete 360° picture

Moreover Technologies, a front-runner in [content aggregation](#), also maintains one of the Web's largest indexes of near-real-time news. News Metabase covers over 32,000 news sources around the globe.

Through News and Social Media Metabase services combined, Moreover Technologies provides customers with unrivaled coverage and a truly unique perspective of breaking news and views on the Web— every day, every minute, as it happens.

Further information

For further information, and to request a product demonstration or access to a live trial, please contact us through contact@moreover.com.